



*Serving the Public. Serving the Profession.*

## **BOARD OF GOVERNORS**

**Tuesday, September 20, 2022**

**Via Zoom**

### **\* MINUTES \***

President Stephen I. Dwyer called the meeting to order at 4 p.m., Tuesday, September 20, 2022, via Zoom. Ms. Larsen called roll and advised that the following members were participating:

President, Stephen I. Dwyer  
President-Elect, Shayna L. Sonnier  
Treasurer, Larry J. Centola III  
Secretary, C.A. "Hap" Martin III  
Chair, Young Lawyers Division, Danielle L. Borel  
First Board District Representative, Scott L. Sternberg  
First Board District Representative, J. Christopher Zainey, Jr.  
Second Board District Representative, Erin O. Braud  
Third Board District Representative, Dwazendra J. Smith  
Fourth Board District Representative, Adam P. Johnson  
Fifth Board District Representative, Carrie LeBlanc Jones  
Sixth Board District Representative, Charles D. Elliott  
At-Large Member, Blake R. David  
From the Faculty of LSU Law Center, John M. Church  
From the Tulane Law School, Ronald J. Scalise, Jr.

Also participating were:

Executive Director, Loretta Larsen, CAE  
Executive Assistant, Jennifer France

The following Board members did not participate:

Immediate Past President, H. Minor Pipes III  
Fifth Board District Representative, Adrian G. Nadeau  
Seventh Board District Representative, W. Michael Street  
Eighth Board District Representative, Curtis R. Joseph, Jr.  
At-Large Member, Adrejia L.A. Boutté  
At-Large Member, Jeffrey A. Riggs  
From the Faculty of Louisiana State Law Institute, Lila Tritico Hogan  
House of Delegates Committee on Liaison Chair, Keenan K. Kelly  
House of Delegates Committee on Liaison Member, D. Skylar Rosenbloom  
House of Delegates Committee on Liaison Member, Sandra K. Cosby

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After reminding Board members that this was a special meeting to provide information on the lawyer advertising review process, Mr. Dwyer introduced Rules of Professional Conduct Committee Chair Richard C. Stanley and turned the meeting over to him.

Mr. Stanley gave an overview of the evaluation process, noting that the Committee voted in September to revise its internal operating procedures to provide for an appeal process when members disagreed with the informal opinion. He noted that there initially was a review process but that it had been inadvertently omitted when the procedures were revised several years ago. Mr. Stanley then opened the meeting for questions and comments from Board members. Mr. Elliott, Mr. Sternberg, Mr. David, Mr. Johnson, Mr. Centola and Ms. Smith shared their experiences with the process, with all of them expressing some dissatisfaction.

After some discussion, the consensus was that staff and leadership would look into the following issues and report back to the Board at its November meeting:

- Status of implementation of appeal process;
- Status of updating Handbook on Lawyer Advertising and Solicitation to reflect January 1, 2022 changes;
- Policy regarding submission of non-substantive changes to previously approved ads and payment for same;
- Origin of \$175 filing fee;
- Consideration of filing fee reduction for new lawyers; and
- Demographics of those submitting filings.

Mr. Dwyer advised that he would work with staff on these issues and thanked Board members for their participation and input.

**Adjourn**

There being no further business, the meeting was adjourned at 4:40 p.m.

Respectfully Submitted:



C.A. (Hap) Martin III  
Secretary

APPROVED BY BOARD OF GOVERNORS  
NOVEMBER 11, 2022 ▪ LAKE CHARLES, LA