

2017 Expert Witness, Consultant and Legal Services Directory

The Louisiana State Bar Association is publishing its Expert Witness, Consultant and Legal Services Directory. The supplement to the *Louisiana Bar Journal* will be printed separately and shrink-wrapped for mailing with the December 2016/January 2017 *Louisiana Bar Journal*. The directory is published annually, guaranteeing a year's worth of exposure in print and on the LSBA Web site.

- ▶ Reach 21,000+ practicing attorneys
- ▶ Listings indexed **THREE** ways: alphabetical, geographical and by category
- ▶ View last year's publication at www.lsba.org/expertwitness

\$85 Added Value!

FREE
text listing in December
Louisiana Bar Journal
Service Directory

Act Now!

Technical Details

- ▶ Publication size: 8 ½ inches wide x 10 7/8 inches tall
 - ½-page display ad 3.5 inches wide x 9.5 inches tall
 - ½-page CV ad 300 words max, not including contact info
 - Full-page display ad 7.25 inches wide x 9.5 inches tall (no bleeds!)
 - Full-page CV ad 600 words max, not including contact info
- ▶ Display ads must be provided camera-ready in PDF format.
- ▶ For text/CV ads, supply text in an editable word-processing format.
- ▶ For CV ads, submit original or digital headshot photos separately from the text, in .jpg or .tif format (high-resolution digital photos of at least 300 dpi work best).
- ▶ E-mail or mail ads on a disk to the addresses provided below.
- ▶ **DON'T FORGET TO PROVIDE YOUR 5 INDEXING CATEGORIES.**

Contact Krystal for color and position pricing!

Contact Info, Deadlines & Pricing

To reserve space in the directory, mail and/or e-mail your display ad or text listing/photo and check (payable to the Louisiana State Bar Association) to:

Communications Assistant Krystal Bellanger Rodriguez
Louisiana State Bar Association
601 St. Charles Ave.
New Orleans, LA 70130-3404
e-mail: kbellanger@lsba.org

If you prefer to charge your listing (Visa, Mastercard or Discover only), please contact Krystal at (504)619-0131 or (800)421-5722, ext. 131.

	Early Bird Deadline Sept. 9, 2016	Final Deadline Oct. 14, 2016
½-page, black & white	\$400	\$475
Full-page, black & white	\$725	\$850

FOR MORE INFORMATION, VISIT www.lsba.org/expertwitness

Note to Lawyer/Law Firm Advertisers: Per Rule 7.7 of the Louisiana Rules of Professional Conduct, all lawyer advertisements — unless specifically exempt under Rule 7.8 — are required to be filed for a compliance review by the Louisiana State Bar Association's Ethics Counsel prior to first publication. This process could take up to 30 days, so advertisers should consider that time window in relation to the publication's ad placement deadline. For more information on compliance with the Rules, contact LSBA Ethics Counsel and/or go online: www.lsba.org/LawyerAdvertising. Communications Department staff cannot discuss Rules compliance issues.

