

# 2015 Expert Witness, Consultant and Legal Services Directory

The Louisiana State Bar Association is publishing its Expert Witness, Consultant and Legal Services Directory. The supplement to the *Louisiana Bar Journal* will be printed separately and shrink-wrapped for mailing with the December 2014/January 2015 *Louisiana Bar Journal*. The directory is published annually, guaranteeing a year's worth of exposure in print and on the LSBA website.

- ▶ Reach 22,000+ practicing attorneys
- ▶ Listings indexed **THREE** ways: alphabetical, geographical and by category
- ▶ View last year's publication at [www.lsba.org/goto/expertwitness](http://www.lsba.org/goto/expertwitness)

**\$85 Added Value!**

**FREE**  
text listing in December  
*Louisiana Bar Journal*  
Service Directory

**Act Now!**

## Technical Details

- ▶ Publication size: 8 ½ inches wide x 10 7/8 inches tall
  - ½-page display ad . . . . . 3.5 inches wide x 9.5 inches tall
  - ½-page CV ad . . . . . 300 words max, not including contact info
  - Full-page display ad . . . . . 7.25 inches wide x 9.5 inches tall (no bleeds!)
  - Full-page CV ad . . . . . 600 words max, not including contact info
- ▶ Display ads must be provided camera-ready in PDF format, black and white only.
- ▶ For text/CV ads, supply text in an editable word-processing format.
- ▶ For CV ads, submit original or digital headshot photos separately from the text, in .jpg or .tif format (high-resolution digital photos of at least 300 dpi work best).
- ▶ Email or mail ads on a disk to the addresses provided below.
- ▶ **DON'T FORGET TO PROVIDE YOUR 5 INDEXING CATEGORIES.**

## Contact Info, Deadlines & Pricing

To reserve space in the directory, mail and/or e-mail your display ad or text listing/photo and check (payable to the Louisiana State Bar Association) to:

Communications Assistant Krystal Bellanger Rodriguez  
Louisiana State Bar Association  
601 St. Charles Ave.  
New Orleans, LA 70130-3404  
email: [kbellanger@lsba.org](mailto:kbellanger@lsba.org)

If you prefer to charge your listing (Visa, Mastercard or Discover only), please contact Krystal at (504)619-0131 or (800)421-5722, ext. 131.

	Early Bird Deadline Sept. 12, 2014	Final Deadline Oct. 17, 2014
½-page . . . . .	\$400 . . . . .	\$475
Full-page . . . . .	\$725 . . . . .	\$850

**Note to Lawyer/Law Firm Advertisers:** Per Rule 7.7 of the Louisiana Rules of Professional Conduct, all lawyer advertisements — unless specifically exempt under Rule 7.8 — are required to be filed for a compliance review by the Louisiana State Bar Association's Ethics Counsel prior to first publication. This process could take up to 30 days, so advertisers should consider that time window in relation to the publication's ad placement deadline. For more information on compliance with the Rules, contact LSBA Ethics Counsel and/or go online: [www.lsba.org/LawyerAdvertising](http://www.lsba.org/LawyerAdvertising). Communications Department staff cannot discuss Rules compliance issues.

