



FILING APPLICATION ADDENDUM

LAWYER ADVERTISING AND UNSOLICITED WRITTEN COMMUNICATIONS

FOR PROPOSED UNSOLICITED WRITTEN COMMUNICATIONS

(letters, postcards, brochures, flyers, pamphlets, newsletters, other mailings, e-mails, etc.)

For Committee Use Only

EC Filing #:

Lawyer*: _____ LSBA Bar #*: _____

*Lawyer licensed/admitted in a U.S. jurisdiction, and not disbarred or suspended from practice in any jurisdiction, responsible for content of the unsolicited written communication. If not licensed to practice law in Louisiana, please indicate state(s) of licensure & corresponding state license #(s).

Firm: _____

Lawyer/Firm's Principal Office Address**: _____

** If the Lawyer has no regular office, use the Lawyer's Primary LSBA Annual Registration Statement Address

Phone: _____ Fax: _____ E-mail: _____

The attached letter, postcard, brochure, flyer, pamphlet, newsletter, mailing, e-mail or other unsolicited written communication will be used as follows. (Please check all that apply.) [If at all possible, please submit sample(s) exactly as it/they will appear when used/disseminated as intended.]

_____ Mailed unsolicited to prospective clients with whom I/we have no family or prior lawyer-client relationship. If yes, please complete the following:

_____ Mailed as a self-mailing, two-sided item or multi-fold brochure/pamphlet/flyer, i.e., not enclosed within an envelope;

_____ Mailed in an envelope alone (attach copy of sample envelope as it will appear when sent); or

_____ Mailed in an envelope along with a written solicitation letter that complies with Rule 7.4(b) of the Louisiana Rules of Professional Conduct. (A sample copy of such letter must be attached/provided as part of this submission or must have been previously submitted and deemed in compliance by evaluation according to Rule 7.7.)

_____ Letter & Sample Envelope attached to this submission; or

_____ Letter previously evaluated and deemed in compliance - Ethics Counsel's File # _____.

_____ Mailed to other lawyers or law firms.

_____ Mailed to current and/or former clients or prospective clients who have requested the information.

_____ Made available or displayed in public places (other professional offices, businesses, etc.).

_____ Other use (please describe): _____

Signature of Lawyer-Applicant

Date