



Ritu Bhasin, LL.B. MBA, is the President of bci. Recognized globally for her inclusion and leadership expertise, Ritu has received a number of awards and distinctions for her work. She has extensive experience in delivering programming, consulting, and coaching across a range of people management areas with a focus on leadership development, diversity and inclusion, and the advancement of women. Ritu works primarily with senior leadership teams, boards of directors, middle management, and emerging leader groups, including women and diverse professionals.

Ritu is known for her diversity and inclusion expertise in Cultural Competence and unconscious bias, and is certified to administer Cultural Competence assessment tools including the Intercultural Development Inventory (IDI) and the Intercultural Conflict Style Inventory (ICS). Ritu is also certified in neuroscience coaching strategies for leadership growth. Ritu has coached hundreds of professionals, and now coaches C-Suite leaders and other executives on building their Cultural Competence to be more inclusive.

Before founding bci, Ritu spent ten years in the legal profession; she first practiced civil litigation, and then spent seven years on the senior management team of a preeminent Canadian law firm as director of legal talent.

Ritu has won several awards and distinctions reflecting her passion and commitment to her work, including the City of Toronto's 2014 William P. Hubbard Award for Race Relations. Ritu is trained in mindfulness and yoga, and when she is not working you will find her in a downward dog. Ritu's first book, *The Authenticity Principle: Resist Conformity, Embrace Differences, and Transform How You Live, Work, and Lead*, was released in 2017.