



SOLO AND SMALL FIRM CONFERENCE SCHEDULE*

FIRST FLOOR; HILTON RIVERSIDE, Two Poydras St., NOLA

***This schedule is subject to change (last updated 2/25/15).**

DAY ONE: THURSDAY, MARCH 19, 2015

- 7:00 – 8:00** **REGISTRATION: FIRST FLOOR; FOYER; HILTON RIVERSIDE**
- ROOM B: CONTINENTAL BREAKFAST (7:00 to 8:00 a.m.)**
- 8:00 – 8:30** **ROOM A: WELCOMING REMARKS** Shawn Holahan, Hon. Bernette Johnson; Larry Shea; & Richard Martinez
- 8:30 - 10:00** **ROOM A: PLENARY SESSION REINVENT YOUR PRACTICE IN THE RECOVERY BY STANDING OUT ONLINE AND OFF** (1.5 hr. CLE) Ari Kaplan
- 10:00 – 10:15** **BREAK**
- 10:15 – 11:15** **ROOM A: METADATA, REDACTION & OTHER TECH BUMPS IN THE NIGHT (1.0 LPM CLE)** Chelsey Lambert & Catherine Sanders Reach
- ROOM C: EFFICIENT AND EFFECTIVE TIME MANAGEMENT WITH TECHNOLOGY (1.0 LPM CLE)** Jeff Krause
- ROOM D: ETHICS FOR SOLOS 2015 (1.0 HR ETHICS CLE)** Charles Plattsmier
- ROOM E: LIMITED SCOPE/UNBUNDLED SERVICES FOR MODEST MEANS CLIENTS (1.0 HR CLE)** Richard Lemmler and Michael Schachtman
- 11:15 – 11:30** **BREAK**
- 11:30 – 12:30** **ROOM A: MINING SOCIAL MEDIA FOR EVIDENCE: ETHICS AND PRACTICALITIES (1.0 HR ETHICS CLE)** Nicole Black
- ROOM C: EFFECTIVE SUPERVISORY WRITS: TIPS & TRICKS (1.0 HR CLE)** Hon. Susan Chehardy and Richard Martinez
- ROOM D: USING TECHNOLOGY TO SYSTEMIZE YOUR PRACTICE (1.0 LPM CLE)** Jeff Krause
- ROOM E: UH-O, I HAVE A DUI CASE – NOW WHAT? (1.0 HR CLE)** Craig Mordock

THURSDAY, MAR. 19, 2015; CONTINUED:

12:30 – 1:30 ROOM B: LUNCH

****LAGNIAPPE LUNCH SESSIONS:**

12:45 – 1:15 ROOM A: SUPERCHARGE YOUR BUSINESS DEVELOPMENT ONLINE AND ON-THE-GO WITH LAWACCOUNTABILITY (NO CLE) Ari Kaplan

ROOM C: FINDING PEOPLE AND BACKGROUND INFO ON THE INTERNET (0.5 HR CLE) Gayle O'Connor

ROOM D: DOCUMENT MANAGEMENT: WHAT PRODUCTS ARE OUT THERE? (0.5 HR CLE) Craig Bayer

ROOM E: EFFORTLESSLY MANAGE, SECURE & SHARE DOCUMENTS & EMAIL: NEW WORLDOX SOLUTIONS (NO CLE) Ray Zwiefelhofer

1:30 – 2:30 ROOM A: E-DISCOVERY FOR SMALL CASES (1.0 HR CLE) Craig Bayer and Tom O'Connor

ROOM C: MICROSOFT WORD POWERTOOL: MANAGE YOUR DOCUMENTS BETTER (1.0 HR LPM CLE) Chelsey Lambert

ROOM D: HOW TO PROTECT AND DEFEND ATTORNEY FEE AWARD (1.0 HR CLE) Bob McKnight and Maureen Jennings

ROOM E: LAP: WHY EVERY SOLO SHOULD KNOW ABOUT THIS CONFIDENTIAL SERVICE (1.0 HR PROFESSIONALISM) Buddy Stockwell

2:30 – 2:45 BREAK

2:45 – 3:45 ROOM A: DATA STORAGE: CLOUD V. LOCAL; PROS AND CONS (1.0 HR LPM CLE) Tom O'Connor

ROOM C: BUILDING & FINANCING THE MODERN SOLO PRACTICE; OUT COMPETE BIGLAW WITH TECHNOLOGY & BEST PRACTICES FOR <\$1,000/MONTH (1.0 LPM CLE) – Kevin Vogeltanz

ROOM D: BANKRUPTCY BASICS: WHAT SOLOS SHOULD KNOW (1.0 HR CLE) Rachel Anderson

ROOM E: STRUCTURING YOUR FIRM AND RELATIONSHIPS WITH OTHER LAWYERS (1.0 HR CLE) Mark Graffagnini

3:45 – 4:00 BREAK

4:00 – 5:00 ROOM A: HARMONIZE YOUR MAC, DROID AND WINDOWS DEVICES & KEEP THEM IN SYNC (1.0 HR LPM CLE) Craig Bayer and Catherine Sanders Reach

ROOM C: HOW TO POST BAIL AND EXPUNGE (1.0 HR CLE) Craig Mordock

ROOM D: BASIC NOTARIAL LAW: SO WHAT DO I DO WITH THIS SEAL? (1.0 HR CLE) C. Alan Jennings

ROOM E: BETTER WAYS TO DIVORCE: COLLABORATIVE DIVORCE, OTHER COURT ALTERNATIVES AND AVOIDING PITFALLS (1.0 HR CLE) J. Chris Barrilleaux, Andrew Hoffman, Sarah Pfeiffer

5:00 – 6:30 ROOM B: RECEPTION FOR ALL ATTENDEES

Sponsored by the Solo & Small Firm Section and the Civil Law and Litigation Section of the LSBA.

DAY TWO: FRIDAY, MAR. 20, 2015

- 7:00 – 8:15** **ROOM B: CONTINENTAL BREAKFAST**
- 7:15 – 8:15** **ROOM A: PROFESSIONALISM AT 7:15 IN THE MORNING (1.0 HR PROFESSIONALISM CLE)** Billy King
ROOM C: ETHICS GUMBO (1.0 HR ETHICS CLE) Eric Barefield
ROOM D: LOUISIANA LAWYER ADVERTISING RULES – WHAT’S MOST IMPORTANT TO KNOW/REMEMBER (1.0 HR ETHICS) Richard Lemmler
ROOM E: LEGAL RESEARCH ON A BUDGET OR FREE OR REALLY, REALLY CHEAP (1.0 HR CLE) Chuck Lowry
- 8:20 – 8:30** **ROOM A: Announcements**
- 8:30 – 9:30** **ROOM A: PLENARY SESSION: OUCH! AVOID GETTING STUCK IN THE SOCIAL MEDIA THICKET; SOCIAL MEDIA TRICKS AND TRAPS FOR YOUR PRACTICE (1.0 HR CLE)** Michael Rubin
- 9:30 – 9:45** **BREAK**
- 9:45 – 10:45** **ROOM A: WHAT DID THE LEGISLATURE DO TO CIVIL LAW IN 2014 (1.0 HR CLE)** Julie Baxter.
ROOM C: TRUST ACCOUNTING 101 (1.HR ETHICS CLE) Dane Ciolino
ROOM D: HOW RACE AFFECTS LAWYERING (1 HR PROFESSIONALISM) Liwen Mah
ROOM E: HARNESS MICROSOFT OUTLOOK: MANAGING EMAIL AND FILES (1.0 HR. LPM CLE) Catherine Sanders Reach
- 10:45 – 11:00** **BREAK**
- 11:00 – 12:00** **ROOM A: BASIC ESTATE PLANNING FOR MODERATE ESTATES (1.0 HR CLE)** Ray Ladouceur
ROOM C: UNDER PRESSURE: WHAT TO DO WHEN LAWYERS BECOME SELF-DESTRUCTIVE (1.0 HR PROFESSIONALISM CLE) Tracy Burch
ROOM D: CREATING, DEVELOPING AND NOT RUINING YOUR ONLINE REPUTATION WITH A SPRINKLING OF ETHICS (1.0 HR ETHICS CLE) Dane Ciolino and Ernest Svenson
ROOM E: COMMIT TO THE CLOUD: THE AIR IS SWEET UP HERE (1.0 HR CLE) Abid Hussain

FRIDAY, MAR. 20, 2015; CONTINUED:

12:00 – 1:00: ROOM B: LUNCH

****LAGNIAPPE LUNCH SESSIONS:**

12:15 – 12:45 ROOM A: IPAD APPS FOR LAWYERS (0.5 CLE) Niki Black

ROOM C: DEEP, DEEP, INVISIBLE WEB: WHAT'S IN IT AND HOW TO ACCESS IT (0.5 CLE) Gayle O'Connor

**ROOM D: FASTCASE COMPREHENSIVE CASE PREPARATION AT NO ADDITIONAL COST (0.5 HR CLE)
Chuck Lowry**

ROOM E: LSBA SOLO & SMALL FIRM SECTION MEETING – Richard Martinez, Chair

1:00 – 2:00 ROOM A: IMMIGRATION BASICS: WHAT SOLO PRACTITIONERS SHOULD KNOW (1.0 HR CLE) Elaine Kimbrell

ROOM C: MANAGING YOUR OFFICE WITH OFFICE 365 (1.0 HR. LPM CLE) Catherine Sanders Reach

**ROOM D: SACRIFICES AND PROFESSIONAL WORRIES: HOW LAWYERS CAN STAY RELEVANT WITH A CHANGING
POPULATION (1.0 HR PROFESSIONALISM CLE) Liwen Mah**

ROOM E: PROTECT YOUR DATA FROM ACTUAL THREATS (1.0 HR CLE) Craig Bayer and Tom O'Connor

2:00 – 2:15 BREAK

2:15 – 3:15 ROOM A: ADOBE: TIPS ON THIS POWERFUL TOOL (1.0 HR CLE) Ernest Svenson

**ROOM C: STRATEGIES FOR SUCCESS: DEVELOPING A *LOW BONO* PRACTICE AND KEEPING YOUR LIGHTS ON (1.0
HR LPM CLE) Amy Duncan; Nicholas Hite and Betty Maury**

ROOM D: THE X FACTOR FIRM: HIRING FOR LAW PRACTICE SUCCESS (1.0 HR LPM CLE) Chelsey Lambert

**ROOM E: "*FAIR IS FOUL AND FOUL IS FAIR*": REGULATION OF ONLINE CONTENT THROUGH COPYRIGHT,
TRADEMARK & CRIMINAL LAW (1.0 HR CLE) – Michael Carbo**

3:15 – 3:30 BREAK

**3:30 – 4:30 ROOM A: SIXTY TECH TIPS & SITES IN SIXTY MINUTES (1.0 HR LPM CLE) Craig Bayer, Abid Hussain, Chelsey Lambert,
Tom O'Connor, Catherine Sanders Reach, and Ernest Svenson**

ROOM C: WHAT HAPPENS IN MUNICIPAL COURT? (1.0 HR CLE) Townsend Myers

SEE YOU AT THE LSBA'S 2016 SOLO & SMALL FIRM CONFERENCE!!