



# SOLO, SMALL FIRM & TECH CONFERENCE SCHEDULE\*

NAPOLEON BALLROOM – SHERATON NEW ORLEANS; THIRD FLOOR (500 Canal St., NOLA ((504) 525-2500)  
 \*\*\*\*PLEASE NOTE: This schedule is subject to change (last updated 2/21/19).\*\*\*\*

## DAY ONE: TUESDAY, APR. 9, 2019

- 7:45 - 8:15**     **REGISTRATION: THIRD FLOOR; FOYER OF NAPOLEON BALLROOM**
- NAP A: CONTINENTAL BREAKFAST (7:30 to 8:00 a.m.)**
- 8:15 – 8:30**     **NAP B/C: WELCOMING REMARKS** Barry Grodsky; Rachel Anderson; Shawn Holahan
- 8:30 - 10:00**   **NAP B/C (PLENARY SESSION; 1.5 HRS LPM) PROTECT YOURSELF FROM BEING ANOTHER FISH IN THE DARK 'NET** – Mark Lanterman  
 \*\* Thomas J. Stirewalt, Jr. Memorial Lecture, sponsored by the LSBA Solo & Small Firm Section
- 10:00 – 10:15**   **BREAK**
- 10:15 – 11:15**   **NAP B/C: (1.0 HR ETHICS) (1.0 HR CLE) ETHICAL QUAGMIRES AND THINGS THAT KEEP YOU UP AT NIGHT** – Dane Ciolino
- BORGNE: (1.0 HR CLE) TEN TIPS TO KEEP ARBITRATION FAIR & EFFICIENT FOR YOUR CLIENT WITH RECENT JURISPRUDENTIAL UPDATES** – Anthony Dileo and Ingeuneal Gray
- ROOM D: (1.0 HR LPM CLE) STUPENDOUS LINKBUILDING: PROVOCATIVE & ENTERTAINING CASE STUDIES TO IMPROVE YOUR ONLINE PRESENCE** - Conrad Saam
- 11:15 – 11:25**   **BREAK**
- 11:25 – 12:25**   **NAP B/C: (1.0 HR LPM CLE) SON OF A BREACH: WHAT TO DO IF HACKED AND OTHER CYBER GREMLINS** – Mark Lanterman
- BORGNE: (1.0 HR CLE) REPTILE TORT VERDICTS: WHAT ARE THEY AND HOW DO THEY WORK?**  
 – Troy Bell
- ROOM D (1.0 HR CLE) PROTECTING THOSE WITH NO VOICE: CEMETERY AND HUMAN REMAINS LAW AND ITS PRACTICAL APPLICATIONS IN LOUISIANA** - Ryan Seidemann

12:25 – 1:25 NAP A: LUNCH

**\*\*LAGNIAPPE LUNCH SESSIONS:**

12:40 – 1:10 **NAP B/C: (0.5 HR LPM CLE)** *LAW FIRM SURVIVAL SKILLS: BUSINESS ACCOUNTING BASICS* – Erica Birstler

**BORGNE: (0.5 HR LPM CLE)** *FINDING PEEPS ON SOCIAL MEDIA: THE SECRETS* - Gayle O'Connor

**ROOM D: (0.5 HR LPM CLE)** *DOCUMENT AUTOMATION FOR THE SMALL FIRM: HOW IT'S CHANGING THE PRACTICE OF LAW AND WHY YOU SHOULD CARE* - Austin Benton

1:25 – 2:25 **NAP B/C: (1.0 HR CLE)** *OVERVIEW OF EMPLOYMENT CASES FOR SOLOS: WHAT'S ILLEGAL AND WHAT ISN'T?* – Kevin Vogeltanz

**BORGNE: (1.0 HR LPM CLE)** *WHEN IS TECH A TIME VAMPIRE: THIRTY THREE THINGS TO EITHER STOP OR START DOING YOURSELF* - Conrad Saam

**ROOM D: (1.0 HR ETHICS)** *WHAT LAW SCHOOL NEVER TAUGHT YOU ABOUT LEGAL FEES – PROPERLY SETTING, NEGOTIATING, CONTRACTING FOR, EARNING, COLLECTING, HANDLING (AND SOMETIMES REFUNDING) THEM* – Richard Lemmler

2:25 – 2:40 **BREAK**

2:40 – 3:40 **NAP B/C: (1.0 HR LPM CLE)** *TECHNOLOGY TO BUILD YOUR LAW FIRM FROM SCRATCH* – Craig Bayer and Tom O'Connor

**BORGNE: (1.0 HR ETHICS)** *TRUST ACCOUNTING FOR SOLOS* – Yolanda Cezar and Angelina Marcellino

**ROOM D: (1.0 HR CLE)** *JUSTICES OF THE PEACE – WHAT THEY DO & HOW THEY HELP SOLO PRACTITIONERS* – Phillip Lynch

3:40 – 3:55 **BREAK**

3:55 – 4:55 **NAP B/C: (1.0 HR CLE)** *CRIMINAL VOIR DIRE FOR SOLOS: STRATEGY, STRIKES AND CONSTITUTIONAL ISSUES (AND IT'S ENTERTAINING TOO!)* – Davidson Ehle

**BORGNE: (1 HR CLE)** *SHARING THE ROAD: BICYCLES, RIGHTS OF WAY AND OTHER REGULATIONS AFFECTING CYCLISTS* – Jeff Dye and Charlie Thomas

**ROOM D: (1.0 HR PROF)** *PROBLEM GAMBLING AND THE LEGAL FIELD* – Suzanne Bourgeois

**4:55 – 6:30 RECEPTION FOR ALL ATTENDEES  
IN NAPOLEON ROOM A**

***Sponsored by:***

**LSBA's Civil Law and Litigation Section**

**LSBA's Solo & Small Firm Sections of the LSBA.**

## **DAY TWO: WEDNESDAY, APR. 10, 2019**

- 7:45 – 8:45**    **NAP A: CONTINENTAL BREAKFAST**
- 8:20 – 8:30**    **NAP B/C: MORNING ANNOUNCEMENTS**
- 8:30 – 9:30**    **NAP B/C: (PLENARY; 1 HR. CLE) *E-DISCOVERY FOR SOLOS: TIPS AND TOOLS*** - Craig Ball and Tom O'Connor
- 9:30 – 9:45**    **BREAK**
- 9:45 – 10:45**    **NAP B/C: (1.0 HR CLE) *SOLO TORT LAWYERS: HOW TO CREATE PERSONAL INJURY PROFILES OF TRIAL COURT JUDGES, JURIES, JDs AND JUDGMENTS*** - Eric Johnson
- BORGNE: (1.0 HR LPM CLE) *THE MOST IMPORTANT CONTRACT THAT YOU'LL EVER DRAFT: WHY YOUR ENGAGEMENT LETTER IS PROBABLY INADEQUATE (AND HOW TO FIX IT)*** – Andrew Lilly
- ROOM D: (1 HR ETHICS) *AVOIDING ETHICAL ISSUES & THE ATTORNEY DISCIPLINE SYSTEM*** – Eric Barefield
- 10:45 – 10:55**    **BREAK**
- 10:55 – 11:55**    **NAP B/C: (1.0 HR LPM CLE) *ARTIFICIAL INTELLIGENCE IN THE LEGAL PROFESSION*** – John Browning, Ron Chichester, Al Harrison (moderating) and Mark Unger
- BORGNE: (1.0 HR CLE) *ATTORNEY NOTARY OBLIGATIONS: WHO IS THE CLIENT AND CAN THEY EXECUTE*** – Ellen Barrett Artopoulos
- ROOM D: (1.HR LPM CLE) *CYBERSECURITY: BEST PRACTICES AND COST EFFECTIVE TOOLS*** – Craig Bayer and Tom O'Connor
- 11:55 – 12:55: NAP A: LUNCH**
- \*\*LAGNIAPPE LUNCH SESSIONS:**
- 12:10 – 12:40**    **NAP B/C: (0.5 HR LPM CLE) *LAWYERING OR LABORING? SEVEN STEPS TO REDUCE INTERRUPTIONS FOR A HIGHLY PRODUCTIVE LAW FIRM*** – Maddy Martin
- BORGNE: (0.5 HR. LPM CLE) *CREATING A POSITIVE PRESENCE ONLINE*** - Gayle O'Connor
- ROOM D: *LSBA SOLO & SMALL FIRM SECTION MEETING*** – Rachel Anderson, Chair
- 12:55 – 1:55: NAP A: (1 HR ETHICS) *THE EMERGING DUTY OF TECHNOLOGICAL COMPETENCE*** – John Browning and Hon. Xavier Rodriguez
- BORGNE: (1.0 HR CLE) *EFFECTIVE APPELLATE ADVOCACY*** – Don Miester
- ROOM D: (1.0 HR CLE) *SHORT TERM RENTALS: LONG TERM PROBLEMS?*** – Andrew LeGrand
- 1:55 – 2:10**    **BREAK**

- 2:10 – 3:10**    **NAP B/C: (1.0 HR CLE)** *ENCRYPTION AND FIREWALLS* – Ron Chichester and Tony Ray  
**BORGNE (1.0 HR. CLE)** *SOLOS: WHAT'S NEW IN FAMILY PRACTICE?* – Liz Meneray  
**ROOM D: (1.0 HR LPM CLE)** *MANAGING STUDENT DEBT* – David Szwak
- 3:10 – 3:20**    **BREAK**
- 3:20 – 4:20**    **NAP B/C:S (1.0 HR LPM CLE)** *60 TECH TIPS & TRICKS IN 60 MINUTES* – Craig Ball, Reggy Hirsch, Michael Peck and Mark Unger  
**BORGNE: (1.0 HR CLE)** *ACCESS TO JUSTICE: WHAT'S IN IT FOR YOU?* – Amy Duncan and Rachel Mills  
**ROOM D: (1.0 HR Prof)** *THE PROFESSIONAL DUTY OF SELF-CARE* – Buddy Stockwell

**SEE YOU NEXT YEAR FOR THE LUCKY  
LSBA'S 13<sup>th</sup> SOLO, SMALL FIRM & TECH CONFERENCE!!**