



SOLO AND SMALL FIRM CONFERENCE SCHEDULE*

THIRD FLOOR; NEW ORLEANS MARRIOTT; 555 CANAL ST.

*This schedule is subject to change (last updated 2/12/14).

DAY ONE: THURSDAY, MARCH 6, 2014

- 7:00 – 8:00** **REGISTRATION: THIRD FLOOR; FOYER; NEW ORLEANS MARRIOTT; 555 CANAL ST.**
- SALON A: CONTINENTAL BREAKFAST (7:30 to 8:15 a.m.)**
- 8:15 – 8:30** **CARONDELET ROOM: WELCOMING REMARKS** Shawn Holahan, Richard Leefe and Richard W. Martinez
- 8:30 - 10:00** **CARONDELET ROOM: PLENARY SESSION** TALK NERDY TO ME: WHAT SOLOS NEED TO KNOW ABOUT E-DISCOVERY (1.5 hr. CLE) Craig Ball
- 10:00 – 10:15** **BREAK**
- 10:15 – 11:15** **CARONDELET ROOM: ETHICAL CONSIDERATIONS FOR THE SMALL LAW OFFICE PRACTICE (1.0 hr. Ethics)** Charles Plattsmier
- BISSONET ROOM: DISASTER PLANNING: IT'S NOT JUST FOR HURRICANES (1.0 hr. LPM CLE)** Joshua Lenon
- SALON E: REAL ESTATE LAW: ESSENTIALS FOR SOLOS (1.0 hr. CLE)** Robert Bergeron
- SALON F: COST-EFFECTIVE DATA BACKUP STRATEGIES (1.0 hr. LPM CLE)** Catherine Sanders Reach
- 11:15 – 11:30** **BREAK**
- 11:30 – 12:30** **CARONDELET ROOM: PERSUASION POWER: WOW 'EM WITH EFFECTIVE POWER POINT (1.0 hr. CLE)** Craig Ball
- BISSONET ROOM: TAXES: WHAT I NEED TO KNOW TO RUN MY SOLO PRACTICE (1.0 hr. CLE)** Ray Ladouceur
- SALON E: LEGAL TECH PRIMER AND VOCAB: ESSENTIALS FOR EVERYONE (1.0 hr. CLE)** Craig Bayer and Tom O'Connor
- SALON F: DEFENDING THE DUI: TIPS AND THE LATEST LAW (1.0 hr. CLE)** Nancy Goodwin

THURSDAY, MAR. 6, 2013; CONTINUED:

12:30 – 1:30 SALON A: LUNCH

****LAGNIAPPE SESSIONS:**

12:45 – 1:15 BISSONET ROOM: 30 APPS IN THIRTY MINUTES (0.5 hr. CLE) Brett Burney

SALON E: FINDING PRACTICE TOOLS: BRIEFS, SETTLEMENTS, JURY VERDICTS (0.5 CLE) Gayle O'Connor

SALON F: MARKETING & BUSINESS DEVELOPMENT FOR THE SMALL OFFICE PRACTITIONER (**NO CLE**) Brian Greffenius

1:30 – 2:30 CARONDELET ROOM: BUSINESS FORMATION: THE BASICS FOR SOLOS (1.0 CLE) Richard W. Martinez

BISSONET ROOM: HELP! I'M DROWNING IN EMAIL: TIPS AND TRICKS WITH MANAGING EMAIL WITH MICROSOFT OUTLOOK (1.0 hr. LPM CLE) Catherine Sanders Reach

SALON E: DEBT RELIEF 101: ESSENTIAL CHAPTER 7 AND CHAPTER 13 FOR THE NON-BANKRUPTCY ATTORNEY (1.0 hr. CLE) Bill Cherbonnier

SALON F: CUTTING LEGAL RESEARCH COST TO ZERO AND THE FASTCASE BADASS LAW BOT (NO MORE SHEPARDIZING) (1.0 hr. CLE) Chuck Lowry

2:30 – 2:45 BREAK

2:45 – 3:45 CARONDELET ROOM: ILITIGATE ON THE IPAD (1.0 hr. CLE) Brett Burney

BISSONET ROOM: TWO WHEEL TANGLE: BICYCLES AND THE LAW (1.0 hr. CLE) Jefferson Dye, Dan Jatres and Beaux Jones

SALON E: WHERE DID THE TIME GO? MANAGEMENT STRATEGIES FOR SOLOS (1.0 hr. LPM CLE) Catherine Sanders Reach

SALON F: ANIMAL LAW: GETTING STANDING AND A REVIEW OF RECENT ISSUES AND CASES (1.0 hr. CLE) Ariel DiGiulio, Marta Richards, and Cheri Deatsch

3:45 – 4:00 BREAK

4:00 – 5:00 CARONDELET ROOM: SPOILED AND DELUDED: UGLY TRUTHS ABOUT ELECTRONIC SEARCH (1.0 hr. CLE) Craig Ball

BISSONET ROOM: DAY TO DAY USE OF ENCRYPTION AND CLOUD TECH FOR LAWYERS (1.0 hr. CLE) Abid Hussain

SALON E: PROFESSIONALISM AND LSBA SERVICES FOR SOLOS (1.0 hr. Professionalism) William King

SALON F: HOW TO BEST UTILIZE A LEGAL ASSISTANT/PARALEGAL (1.0 hr. CLE) Deborah Foshee, Jason Morgan and Becky Rolland

5:00 – 6:30 SALON A: RECEPTION FOR ALL ATTENDEES

Sponsored by the Solo & Small Firm Section and the Civil Law and Litigation Section of the LSBA.

DAY TWO: FRIDAY, MAR. 7, 2014

- 7:00 – 8:15** **SALON A: CONTINENTAL BREAKFAST**
- 7:15 – 8:15** **CARONDELET ROOM: TOP TEN APPS FOR THE IPAD (1.0 hr. CLE)** Brett Burney
- BISSONET ROOM: BEST KEPT MARKETING SECRET: HOW TO GET LOUISIANA LAWYER ADVERTISING FILINGS PROCESSED QUICKLY (1.0 hr. Ethics)** Richard Lemmler
- SALON E: ETHICS IN THE SOCIAL MEDIA AGE (1 hr. Ethics)** Eric Barefield
- SALON F: OFFICE 365: HOW BEST TO USE IT AS A SOLO (1.0 hr. LPM CLE)** Craig Bayer and Tom O'Connor
- 8:20 – 8:30** **CARONDELET ROOM: Announcements**
- 8:30 – 10:00** **CARONDELET ROOM: PLENARY SESSION: COMPASSION FATIGUE AND SOLUTIONS (1.5 hrs. Professionalism)** Leah Rosa and Buddy Stockwell.
- 10:00 to 10:15** **BREAK**
- 10:15 to 11:15** **CARONDELET ROOM: AVOIDING SUCCESSIONS & NURSING HOME POVERTY: USING LOUISIANA TRUSTS TO HELP CLIENTS SIMPLIFY ESTATE SETTLEMENT & QUALIFY FOR LOUISIANA LONG TERM CARE MEDICAID (1.0 hr. CLE)** Paul Rabalais.
- BISSONET ROOM: TRUST ACCOUNTING, PART 1: GET IT RIGHT WITHOUT MATH (1.0 hr. Ethics)** Richard W. Martinez and Christian M. Grofcsik
- SALON E: MOBILE LAWYERING: YOU MEAN THERE ARE ETHICS IN THAT CLOUD? (1.0 hr. Ethics)** Brett Burney
- SALON F: USING TECH TO COMMUNICATE WITH CLIENTS: BEST PRACTICES (1.0 hr. LPM CLE)** Catherine Sanders Reach
- 11:15 – 11:30** **BREAK**
- 11:30 – 12:30** **CARONDELET ROOM: EMPLOYMENT LAW BASICS: WHAT TO TAKE, WHAT TO REFER, AND HOW TO KNOW THE DIFFERENCE (1.0 hr. CLE)** Maureen Blackburn Jennings and Robert McKnight
- BISSONET ROOM: TRUST ACCOUNTING, Part II: MECHANICS OF TRUST ACCOUNTING (1.0 hr. Ethics)** Richard W. Martinez and Christian M. Grofcsik
- SALON E: REMOVING METADATA AND APPLYING REDACTION: HOW TO DO IT RIGHT (WHAT HAPPENS WHEN YOU DON'T) (1.0 hr. CLE)** Catherine Sanders Reach
- SALON F: VIRTUAL AND MOBILE PRACTICE: REACH FROM THE BEACH AND MANAGE FROM THE MOUNTAINS (1.0 hr. LPM CLE)** Garrett Laborde

FRIDAY, MAR. 7, 2014; CONTINUED:

12:30 – 1:30: SALON A: LUNCH

****LAGNIAPPE LUNCH SESSIONS:**

12:45 – 1:15 BISSONET ROOM: SEARCH ENGINES: WHAT ARE THEY, HOW THEY WORK AND THE BEST ONES (0.5 hr. CLE) Gayle O'Connor

SALON E: AFFORDABLE HEALTHCARE ACT IMPLICATIONS FOR SOLOS (0.5 hr. CLE) Bryan Jenkins

SALON F: SOLO & SMALL FIRM SECTION MEETING (NO CLE); Richard W. Martinez, Chair

1:30 – 2:30 CARONDELET ROOM: DIVORCE: DISCOVERY AND DIVISION OF RETIREMENT BENEFITS (1.0 hr. CLE) Beau Sagona

BISSONET ROOM: ARE RECORDS EVER CLEAN? THE EXPUNGEMENT (1.0 hr. CLE) Davidson Ehle and Joe Marino

SALON E: BLIND SPOTS: WHAT LAWYERS SHOULD KNOW ABOUT IMPLICIT BIAS AND EFFECTIVENESS (1.0 hr. Professionalism) Hon. Wendell Griffen

SALON F: MINING THE WEB FOR INFORMATION: THERE FOR THE TAKING (1.0 hr. CLE) Catherine Sanders Reach

2:30 – 2:45 BREAK

2:45 – 3:45 CARONDELET ROOM: UH OH.... MY CLIENT IS IN THE SLAMMER. NOW WHAT DO I DO? (1.0 hr. CLE) Davidson Ehle and Joe Marino

BISSONET ROOM: UNIFORM CHILD CUSTODY AND JURISDICTION ACT: THE INS AND OUTS (1.0 hr. CLE) Hon. Bernadette D'Souza

SALON E: TIPS FOR EFFECTIVE CROSS-CULTURAL LAWYERING (1.0 hr. Professionalism) Hon. Wendell Griffen

SALON F: SEARCH THE DEEP WEB: FIND WEBPAGES AS THEY APPEARED LONG AGO, WEBSITES THAT ARE NOT FOUND BY THE USUAL SEARCH ENGINE AND MORE (1.0 hr CLE) Gayle O'Connor

3:45 – 4:00 BREAK

4:00 – 5:00 CARONDELET ROOM: SIXTY TECH TIPS & SITES IN SIXTY MINUTES (1.0 LPM CLE) Catherine Sanders Reach, Craig Bayer, Brett Burney, Abid Hussain, Gayle O'Connor, and Tom O'Connor

BISSONET ROOM: FREE, EASY TO UNDERSTAND, OPEN SOURCE LEGAL SOFTWARE FOR SOLOS TO MANAGE THEIR PRACTICE (1.0 hr. LPM CLE) Judson Mitchell

SEE YOU AT NEXT YEAR'S 2015 SOLO & SMALL FIRM CONFERENCE!!